

Your Table of VALUE

Package your offer into a one-page Table of Value. Remember to focus on outcomes as well as logistics. First, work out what your total value number should be. Then, start to stack & scramble with content, coaching & community. Add a Platinum version for a 30% bump, and include your special sauce.

CASSIE.net

What's included...

	Value	\$ B	\$ A	\$ A+
		Yes!	Yes!	Yes!
			Yes!	Yes!
			Yes!	Yes!
			Yes!	Yes!
				Yes!
				Yes!
				Yes!
				Yes!
				Yes!
Total Value:			\$	\$
Your investment per month:			\$	\$
Total savings:			\$	\$
All this value for a special discounted price for payment in full...			\$	\$